



Friday, April 23, 2010

Sponsorship Opportunities

Promote your organization to over 12,000 attendees.
Reach 100,000 people or more through advertising and media coverage.

EarthFest 2010
Friday, April 23
9:30AM – 2:00PM

Admission is free.
This outdoor event is held rain or shine.

Exhibits – Demonstrations – Interactive Fun – Food – Entertainment

Temple University Ambler's EarthFest is an outdoor educational festival held in celebration of Earth Day. The mission of EarthFest is to promote environmental awareness using sustainable concepts, methods, and practices to protect and preserve our environment. Organizations, businesses, colleges, high schools, middle, and elementary schools, and individuals demonstrate sustainable concepts and technologies, and provide interactive educational displays, activities, and much more!

Our partner, the Pennsylvania Horticultural Society, offers the Kids Grow Expo, featuring the Junior Flower Show, as part of EarthFest.

The Center for Sustainable Communities at Temple University Ambler is proud to host this event for the general public and students of all levels.

Please contact
Linda Lowe at 267.468.8440 or llowe@temple.edu for more information.

Temple University Center for Sustainable Communities

Proposal for EarthFest 2010 Support

When EarthFest began in 2003, approximately 1,500 attendees and 50 exhibitors participated in the event. It has grown ever since. In 2009, there were approximately 12,000 attendees and more than 90 exhibitors! Each year this educational festival continues to grow and reach more and more children, educators, businesses, organizations, and communities in the region.

The Center for Sustainable Communities at Temple University Ambler is proud to host this event for the public and students of all levels.

EarthFest is one of the most successful and highly anticipated events of the year at Temple University Ambler. Thousands of students from all over the region come together and spend time learning about the world in which we live and the interconnected systems on which the lives of people and animals depend. More than 90 exhibitors, ranging from non-profit watershed groups to for-profit businesses and high school, middle school, and elementary school student organizations, present their products and ideas in ways that intrigue and engage young people. There is perhaps no other environmental event in the region that accomplishes this much in a single day.

EarthFest carries a significant operating cost, in excess of \$45,000. Sponsorship gifts offset that cost, enabling us to enhance access to EarthFest for many students, teachers, and community residents throughout the region. Most participating schools have made the event a yearly highlight of their science curricula. One reason so many schools are able to participate in EarthFest is that we have never charged attendees — schools pay nothing beyond the cost of their own transportation. The high quality of the event and its affordability keep past participants coming back and encourage additional schools to attend each year!

Sponsorship Levels and Benefits

Sponsorship dollars will underwrite the cost of EarthFest activities, events, and student transportation.

Event Sponsor - \$40,000

- Sponsor acknowledgement on the Main Stage at the event.
- Two full-page color ads in the EarthFest program.
- Prominent exhibit space at the event.
- Exhibitor time on the Main Stage at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

Main Stage Events Sponsor - \$10,000

- Sponsor acknowledgement on the Main Stage at the event.
- Full-page black and white ad in the EarthFest program.
- Prominent exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

Facilities Sponsor - \$5,000

- Sponsor acknowledgement on signs that will be placed by recycle bins at the event.
- Half-page black and white ad in the EarthFest program.
- Exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

Exhibitor Sponsor - \$2,500

- Sponsor acknowledgement at exhibitor locations during the event.
- Quarter-page black and white ad in the EarthFest program.
- Exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

Signage Sponsor - \$1,000

- Sponsor acknowledgement on select event signage.
- Eighth-page black and white ad in the EarthFest program.
- Exhibit space at the event.
- Name, logo, and Web link of your company listed on the EarthFest Web site.

Transportation Angel* Sponsor - \$250

- Sponsor acknowledgement listing in the EarthFest event program.
- Sponsor acknowledgement listing on the EarthFest Web site.

* Since we would like to involve as many students in the region as possible, the Pennsylvania Horticultural Society and Temple University have collaborated to create the *Transportation Angels* program for schools in need of funding for transportation to and from EarthFest. Please note that *Transportation Angels* funding is meant for schools with genuine economic need. We encourage all schools to pursue alternative means of transportation funding with local businesses or organizations to ensure that funding is available for as many schools as possible. Your support will ensure that children who otherwise might not be able to attend EarthFest 2010 will have a special, educational day as they learn how they can help protect and preserve the planet for this and future generations.

All event sponsors will also be acknowledged for their support in various other Temple University Ambler news materials, such as Thrive alumni magazine, and the Ambler Campus News e-newsletter, as well as public press releases regarding EarthFest 2010.

Temple University Ambler's EarthFest 2010 Sponsorship Registration

Please fill out this form and return it in the enclosed envelope:

Contact Name: _____

Name/Business/Organization: _____
(as it should appear on EarthFest materials)

Address: _____

Phone: _____

E-mail: _____

- _____ Event Sponsor - 40,000
- _____ Main Stage Events Sponsor - \$10,000
- _____ Facilities Sponsor - \$5,000
- _____ Exhibitor Sponsor - \$2,500
- _____ Signage Sponsor - \$1,000
- _____ Transportation Angel Sponsor - \$250

Please mail this form with a check made payable to **Temple University** or provide the credit card information requested below.

_____ Visa _____ Mastercard _____ Discover _____ American Express

Card Number: _____

Expiration Date: _____

Credit Card Security Code: _____
(3 or 4 digits on back of card)

Amount to be charged: _____

Name: _____
(as it appears on the card)

Signature: _____

Thank you for your support of Temple University Ambler's EarthFest 2010!